

BOLIA



Bolia opens new store in Oldenburg, Germany

Bolia, the New Scandinavian Design brand, is expanding in one of its key markets, Germany. The 90th Bolia store and the 23rd in Germany will open on September 12th in beautiful Oldenburg.



The new Bolia store will span 585 m² across the ground and first floors of a stylish building at Lange Straße 71. This central location places it amidst a vibrant mix of shops, coffee houses, bars, and restaurants.

Maria Heitmann, PR Manager at Bolia, comments, “With this new store opening, we are excited to reach our 90th Bolia location across Europe. Germany remains our strongest market, and we’re thrilled to bring New Scandinavian Design closer to our valued customers here. The Oldenburg store marks our 23rd Grand Opening in Germany, and we look forward to welcoming the design enthusiasts and customers from this beautiful city.”



The opening is set for September 12th 2024.

Bolia Oldenburg

Lange Straße 71
126122 Oldenburg



Bolia is a Danish design company with a global presence, featuring 90 stores and web shops across 30 European countries, alongside agents, dealers, and partners in more than 50 countries worldwide. The Bolia design collective features world-renowned international designers, all driven by a shared passion for durability, quality craftsmanship, and sustainable solutions.

Press kit

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