

# BOLIA

## BOLIA opens a new store in Bonn, Germany



The Danish furniture brand is further expanding with the opening of its 24th store in Germany – and 94th worldwide. This is another major milestone for BOLIA, which is strengthening its presence in its core market. Located in a prime location in the heart of Bonn, the store will welcome its first visitors in March 2025.

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Located at Dreieck 3, this new address covers 500 sq. m. of space, divided between the first floor and the basement. Surrounded by international brands, coffee shops and restaurants, this strategic location, just a stone's throw from the Rhine, is part of the dynamic, busy district.



Bonn, former capital of West Germany and birthplace of Beethoven, combines rich history, modernity and international influence. With its lush green parks, renowned museums and vibrant cultural scene, this city of 300,000 inhabitants, located 20 kilometers south of Cologne, is the ideal setting to introduce BOLIA's New Scandinavian Design to an ever-growing public.

The new BOLIA store in Bonn is scheduled to open in March 2025.



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BOLIA is a Danish design company with 93 concept stores across major European markets, as well as stores in Australia and Singapore. With online shops in 30 countries and a global network of retailers, BOLIA brings its Scandinavian design universe to customers worldwide.

The brand's design collective is made up of internationally renowned designers who share a passion for quality craftsmanship and timeless Scandinavian design crafted from the finest, most durable natural materials. The company's creative concept has received several international awards, including the E-commerce Award, Creative Circle, European E-tail Awards, and World Retail Awards.

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