

BOLIA

BOLIA in Zürich is expanding



As the brand's first location in Switzerland, the BOLIA store in Zürich is about to take another step forward with the addition of an extra floor. The expansion is a testament to the store's success, having become one of the busiest stores in the BOLIA portfolio since opening in November 2016.

Press kit

Perfectly situated in the heart of Zürich at 12 Uraniastrasse, close to the ShopVille shopping center, this store embodies a major milestone in the development of the New Scandinavian Design brand. Its performance demonstrates the real potential for expanding the BOLIA experience in Switzerland.



Bathed in a pleasant natural light from four-metre-wide windows, this new floor will provide an ideal setting for showcasing the brand's designs. The abundant light will enhance the warm and welcoming atmosphere that defines the BOLIA identity.

The Zürich team has been looking forward to welcoming customers into this reimagined space, designed to offer an even richer and more inspiring experience for all.



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BOLIA is a Danish design company with 93 concept stores across major European markets, as well as stores in Australia and Singapore. With online shops in 30 countries and a global network of retailers, BOLIA brings its Scandinavian design universe to customers worldwide.

The brand's design collective is made up of internationally renowned designers who share a passion for quality craftsmanship and timeless Scandinavian design crafted from the finest, most durable natural materials. The company's creative concept has received several international awards, including the E-commerce Award, Creative Circle, European E-tail Awards, and World Retail Awards.

Press kit

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