

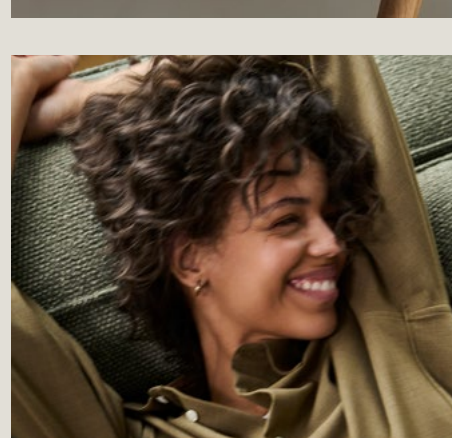
BOLIA



BOLIA achieves SBTi target validation and reveals new Sustainability Journal

Today, global design brand BOLIA announces the dual milestones of its annual Sustainability Journal launch and the official approval of its science-based targets by the Science Based Targets initiative (SBTi). Together, these achievements mark a new ambitious step forward in BOLIA's commitment to transparency and environmental responsibility.

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"At BOLIA, we are radical optimists, believing the world is gradually changing for the better and a more sustainable future is shaped by sharing creative ideas and making positive choices. We believe that making more conscious and sustainable choices isn't just sensible; it drives better business, sparks new ideas and opportunities, and inspires those around us.

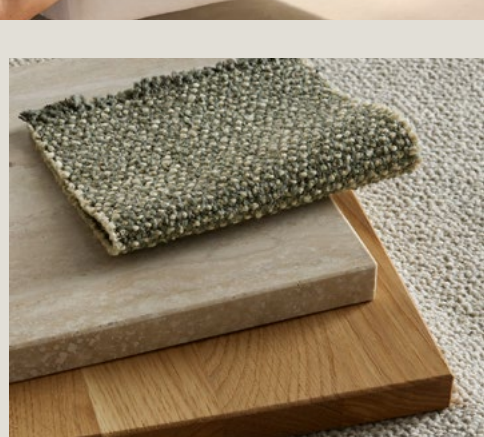
We are therefore committed for the long term, focused on the improvements that genuinely make a difference in developing our business, strengthening our collection and reducing our carbon footprint, and the approval of our science-based targets by the SBTi reinforces this commitment."

Ambitious targets are set for the coming years

The BOLIA targets for reducing greenhouse gas emissions have been validated by the SBTi, a globally recognised organisation that ensures corporate climate goals align with scientific research to minimise climate change. The ambitious BOLIA targets are:

- Reducing absolute Scope 1 and 2 emissions by 50.4% by FY2032, compared to a FY2022 baseline.

- Reducing Scope 3 emissions (including purchased goods, transportation, use of sold products, and end-of-life treatment) by 58.1% per million DKK value added within the same timeframe.



The new BOLIA Sustainability Journal provides transparency

The goal for the new Sustainability Journal is to provide an honest, straightforward and transparent look into the BOLIA business priorities and sustainability efforts by sharing information about the main areas of the company:

- The sustainability strategy, initiatives, and results
- The company, people, and shared values
- The design philosophy and craftsmanship
- The quality standards and material sourcing

"We aim to establish a new standard for transparency and responsible design. Our priority is to generations the quality and longevity of each piece in our collection, they endure for generations. Aligned with our commitment to openness, we share our journey, values, and achievements through our new Sustainability Journal, extending this transparency to every design featured on our website."

[Explore the new Sustainability Journal](#)



BOLIA

BOLIA is a Danish design company with 92 concept stores across major European markets, as well as stores in Australia and Singapore. With online shops in 30 countries and a global network of retailers, BOLIA brings its Scandinavian design universe to customers worldwide.

The brand's design collective is made up of internationally renowned designers who share a passion for quality craftsmanship and timeless Scandinavian design crafted from the finest, most durable natural materials. The company's creative concept has received several international awards, including the E-commerce Award, Creative Circle, European E-tail Awards, and World Retail Awards.

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